

CALL TO ACTION

#STOPMIPIM2023



EUROPEAN ACTION COALITION
FOR THE RIGHT TO HOUSING AND TO THE CITY

WHAT ARE YOU DOING AT THE MIPIM?

CONFRONT YOUR LOCAL AUTHORITIES AND DENOUNCE THEIR PARTICIPATION!

From the 14th to the 16th of March the biggest real estate fair of the world is happening in Cannes. (See our text about the MIPIM and why the EAC1 is taking action). This year, the **European Action Coalition for the right to housing and to the city** (EAC) is calling for decentralized actions to expose democratically elected authorities who participate in the sell-out of our cities in the MIPIM.

“The MIPIM, held in Cannes (France) every year in mid-March since 1990, is an essential cog in the overexploitation of the essential need to have a roof over one’s head. [...] It brings together this small milieu of 25 to 30,000 people who decide, without even consulting us, to change our cities, destroy our neighbourhoods, our local solidarity... our lives, in order to build offices and luxury or tourist accommodation to make money.” (DAL-Droit au logement)

Representatives of banks, real estate agencies, insurance and construction companies, investment funds, architects... meet to celebrate their business. We denounce the participation of democratically elected municipal and regional representatives to this party and to the sell out of our towns and cities (you can find a list of participants and the 2023 MIPIM program on our website).

This business behind closed doors has to end and that’s why the EAC launches the ‘**WHAT ARE YOU DOING AT THE MIPIM?**’ campaign.

ACTIONS YOU CAN DO AGAINST THE MIPIM

- Write a letter to your local authorities (you can use and adapt the draft you’ll find on our website)
- Organise an action in front of your city hall
- Participate to our campaign online using the **#stopMIPIM2023**

WWW.HOUSINGNOTPROFIT.ORG/STOPMIPIM2023



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